

Sponsorship Opportunities

Become a contributing sponsor of IPA's premier event . . . the annual Principals Professional Conference! Your organization will achieve increased exposure, visibility and recognition by underwriting events and items associated with the conference. To become a sponsor, please complete the form below indicating which event you would like to sponsor and at what level of sponsorship. Thank you for your support of IPA! (NOTE: You may be a "partial sponsor" by contributing 25% or more of the estimated cost of any specific sponsorship that is available.)

Sponsorship Secured - Thank You Horace Mann Companies!



Conference Memento

(Include your logo; the same mementos will be used for the Assistant Principals and Deans Conference in Feb. 2009)

\$ 4,200



Conference Agenda

(Include your full page ad on the back cover)

\$ 1,650



Conference Folders

(You may provide stickers for us to apply to the back cover. Folders will also be used for the Assistant Principals Conference and all IPA leadership meetings throughout the year.)

\$ 2,850



Registration Refreshments

Sunday, October 5

\$ 1,650



Conference Photographer

Sunday, Monday & Tuesday

\$ 1,300

Sponsorship Secured - Thank You AIG Retirement!



Sunday Evening Reception

Sunday, October 5
(Entertainment, hors d'oeuvres and beverages.)

\$ 10,000



Continental Breakfast

Monday, October 6

\$ 7,000

Sponsorship Secured - Thank You Lifetouch!



1st General Session

9:10 a.m., Monday, October 6
(Dr. Adolph Brown)

\$ 5,500



Cyber Café

Monday, October 6

\$ 500

Sponsorship Secured - Thank You Lifetouch!



Morning Coffee Break in the Exhibit Hall

Monday, October 6
(The only location for food and beverage. You may contribute cash or donate products such as soft drinks, donuts, etc.)

\$ 2,600



Lunch in the Exhibit Hall

Monday, October 6

\$ 12,000

Sponsorship Secured - Thank You Lifetouch!



Afternoon Break in the Exhibit Hall

Monday, October 6
(Sponsorship includes cash prizes and food and beverage. The only location for food and beverage.)

\$ 2,600



3rd General Session

Tuesday, October 7
(Michael Dorne)

\$ 5,500

(over)

<input type="checkbox"/>	Relaxation Station Masseuse in the Exhibit Hall	\$ 500
<input type="checkbox"/>	Continental Breakfast Tuesday, October 7	\$ 7,000
<input type="checkbox"/>	Morning Coffee Break Tuesday, October 7 (Coffee, tea, decaf and soft drinks. Either cash or product contribution is acceptable.)	\$ 2,600
<input checked="" type="checkbox"/>	4th General Session/Lunch Tuesday, October 7	\$ 7,200
<input checked="" type="checkbox"/>	President's Ring	\$ 600
<input type="checkbox"/>	General Conference Fund	\$500 and up

Sponsorship Secured - Thank You IHSA and IESA!

Sponsorship Secured - Thank You Jostens!

You may choose to be a full sponsor or partial sponsor of an event or simply donate toward the General Conference Fund. (Partial sponsorships will not be with competing businesses if requested.) Sponsorships will be awarded on a first-come, first-served basis. Please indicate below at what level you wish to contribute. Thank you—your support is greatly appreciated!

- Chief Sponsor (\$10,000 + contribution)
- Champion Sponsor (\$7,500 to \$9,999 contribution)
- Premier Sponsor (\$4,500 to \$7,499 contribution)
- Superior Sponsor (\$2,500 to \$4,499 contribution)
- Master Sponsor Benefits (\$1,000 to \$2,499 contribution)
- Star Sponsor (\$500 to \$999 contribution)

Our contribution amount will be \$ _____.

Form of payment:

- Check made payable to IPA is enclosed.
- Please invoice us.
- Visa or Mastercard # _____ Exp. _____

Signature _____

Organization _____

Contact Person _____

Address _____

Phone _____ Fax _____

Return to: Illinois Principals Association, 2940 Baker Drive, Springfield, IL 62703 (Fax: 217-525-7264)

Note: To be included in the preview mailing, please respond by June 1, 2008. To be included in the conference program, please respond by July 1, 2008.

Sponsor Benefits:

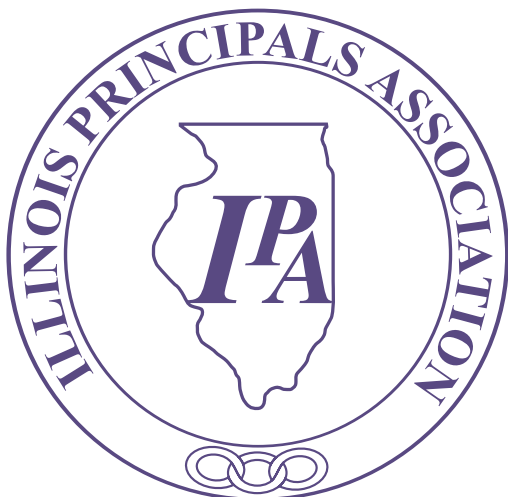
- Recognition in the preview mailing.
- Recognition in the final conference program.
- Sponsor badge ribbons.
- Recognition in the December Newsletter.
- Option to hand out literature at the sponsored event for a \$1,000 or more contribution.
- On-site conference signage for a \$500 or more contribution.
- Recognition from the podium for a \$2,500 or more contribution.
- Microphone time at sponsored event for a \$10,000 or more contribution.

Associate Member Benefits

Membership in the Illinois Principals Association costs only \$350 per year and the value of the benefits more than covers the membership fee...

Benefits include:

- ◆ Access to over 4,600 school building administrators
- ◆ A pull out Associate Member insert in the IPA *Newsletter* two times per year that over 4,600 school administrators receive
- ◆ Link from IPA website to your website
- ◆ Opportunities to attend IPA Region meetings so you can get involved one on one at the local level
- ◆ Opportunity to purchase mailing labels two times per year with the approval of the IPA Executive Director
- ◆ Two publications per month to keep you abreast of issues facing school administrators
 - IPA *Newsletter* (11 times per year)
 - *Building Leadership* Bulletin (9 times per year)
- ◆ Principals Professional Conference benefits include:
 - 33% discount on booth space (\$214 savings on one booth)
 - First choice of booth space and sponsorships
 - Special IPA Member name badges
 - Special IPA Member booth signage
 - Special IPA Member demarcation on the listing in the Exhibit Program
 - Free business card size ad in the Exhibit Program (\$338 est. value: \$.41 postage x 825 pieces)
 - Listing of IPA Associate Members on lunch and break table decorations
 - UPON REQUEST, a FREE set of conference registrant mailing labels (\$75 value)
 - Invitation for one representative to attend the Past Presidents Reception (\$28 est. value)
 - 200 pieces of your promotional material may be put out on the resource table Tuesday



**Total estimated savings is \$655
just on this conference alone!**

Join now
to start taking advantage
of your member benefits.

Information about IPA

IPA Facts...

The Illinois Principals Association (IPA) founded in 1970 and now has over 4,600 members and is the largest statewide association representing principals, assistant principals and deans from elementary, middle and high schools throughout Illinois. The mission of the Illinois Principals Association is to advance learning through effective educational leadership. Our vision: The Illinois Principals Association will be the preeminent education association.

The Illinois Principals Association is affiliated with the Illinois State Deans Association; National Association of Elementary School Principals; National Association of Secondary School Principals; Department of Educational Administration at Illinois State University; Illinois Statewide School Management Alliance (comprised of the Illinois Association of School Boards; the Illinois Association of School Administrators; and the Illinois Association of School Business Officials). IPA also has close relationships with the Illinois State Board of Education; the Illinois High School Association; Illinois Elementary School Association; Illinois Association of Administrators of Special Education; Chicago Principals and Administrators Association; and Illinois' Regional Offices of Education.

The Illinois Principals Association whose state headquarters are located in Springfield, Illinois is governed by a board of directors representing each of the 21 regions. Each region has a board of directors and hold frequent functions.

Principals Professional Conference...

This year the Illinois Principals Association is holding its 37th annual Principals Professional Conference October 5-7 in Peoria. Why Peoria? Surveys and history confirm that centrally located and affordable, downstate cities have the best draw for attendance and attendance continues to grow each year. Approximately 825 school administrators will attend to hear outstanding educational leaders; participate in educational sessions on how they can better serve their schools; attend one of the largest educational exhibits in Illinois; and to network. This year's theme is **"Building Blocks of Educational Leadership."**

Conference Attendee Profile...

Last year 793 principals, assistant principals, deans and some superintendents from throughout Illinois registered for this conference. Approximately 85% were principals. 41% of attendees were from elementary schools; 21% from middle schools; 36% from secondary schools; and 2% of attendees were other type professionals. 63% of attendees were male; 37% female.

**Building
Blocks of**

**Educational
Leadership**