

MARCH



MEMBERSHIP

MADNESS

Bracket Battle **The Ultimate Referral Showdown!**

What you need to know:

- ✓ Game Time – March 3-31
- ✓ Regional Showdown – Big Wins for Big Growth! Your region is on the court, and the stakes are high! Who will dominate the leaderboard and take home the grand prize? See region prizes below.
- ✓ Individual MVP Prizes – Earn Your Spot in the Hall of Fame! Want to be the real MVP? Get at least two referrals and you could win. See individual prizes below.
- ✓ Tiebreaker Alert – If there's a tie, the winning region/individual will be chosen via our Spinner Wheel of Destiny!

1st Place Region: \$1,000

2nd Place Region: \$500

3rd Place Region: \$250

1st Place Individual: \$300 Amazon Gift Card

2nd Place Individual: \$200 Amazon Gift Card

3rd Place Individual: \$100 Amazon Gift Card

How to Score:

- ✓ Your region's starting lineup (baseline) is locked in March 3, 8 a.m.
- ✓ Winners are calculated based on percent increase from that baseline. (Example: If your region starts with 305 members and grows to 310, that's a 1.63% increase!)

How to Claim Your Points:

- ✓ New members must list your name in the "Referred by" section on the membership form. If your referral joins online, they must email Mari Handy (mari.handy@ilprincipals.org) so you get credit!

Winners Revealed April 1 (No foolin', just winning!)

Questions? Email Mari Handy at mari.handy@ilprincipals.org.

***Get in the game, rally your region, and
let's make some recruitment history!***