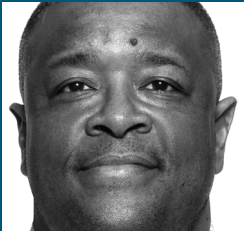


CORPORATE  
MEMBERSHIP  
BENEFITS



# school leadership matters

December 2023



Principals  
influence  
culture, build  
and sustain  
organizational  
systems,  
and attract  
and retain  
high-quality  
teachers.

If you share our vision to ensure there are effective, sustained educational leaders in every school community, we welcome you to explore the benefits and opportunities available for you as an IPA partner.

## IPA BY THE NUMBERS

**6,000<sup>+</sup>**  
members

**7,500<sup>+</sup>**  
annual event attendees

**100,000<sup>+</sup>**  
annual unique website visitors

**500<sup>+</sup>**  
MSH subscribers

**19,000<sup>+</sup>**  
social media participants

**100,000<sup>+</sup>**  
ELN subscribers

## What's in it for you?

(Corporate Member Benefits)

**Receive IPA  
member  
communications**

**Listed/linked  
in IPA's online  
Partner  
Directory**

**Receive digital  
corporate  
partner image**

**Receive mailing  
labels once  
per year (upon  
request)**

**Save on Annual  
Conference  
booth space**

**Receive priority  
access to event  
booth space  
and partnership  
opportunities**

**Recognition  
of IPA Partner  
on booth sign  
at Annual  
Conference**

**Receive special  
recognition  
on Annual  
Conference  
website**

In addition to our corporate membership option, IPA facilitates multiple programs and hosts several events, each with their own partnership opportunities.

## Partnership opportunities — IPA resources



### IPA Connect Principal Community

- Daily exposure to IPA members (6,000+)

#### \$20,000 includes:

- Logo/link included in daily digest emails
- Logo/link on resource webpage



### Ed Leaders Network Learning Partner

- Serves 100,000+ educators and is a collaboration between 15 principal associations in 12 states

#### \$20,000 (5 available) includes:

- Logo/link on ELN partner webpage
- Logo in weekly emails/marketing materials/course guides
- Webinar partner

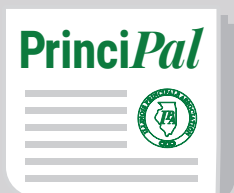
### MODEL STUDENT HANDBOOK

### Model Student Handbook

- District level digital subscription (500+ districts)

#### \$10,000 includes:

- Logo/link on resource webpage



### The PrinciPal

- Weekly email to IPA members (6,000+)
- Archived on IPA website

#### \$10,000 includes:

- Logo/link included in each weekly issue



### IPA Talks

- Recorded weekly and featured in the PrinciPal weekly email, on the IPA website, and the IPA YouTube channel

#### \$10,000 includes:

- Logo/link incorporated in video, on event webpage

# Partnership opportunities — IPA resources



## Salary Study

- Printed annually (Q1) and available online
- Archived versions available online
- Mailed to IPA members (6,000+)

### \$10,000 includes:

- Full page ad in publication
- Logo/link on resource webpage



## Legislative & Case Law Update

- Printed annually (Q4) and updated online
- Archived versions available online
- Mailed to IPA members (6,000+)

### \$7,500 includes:

- Full page ad in publication
- Logo/link on resource webpage

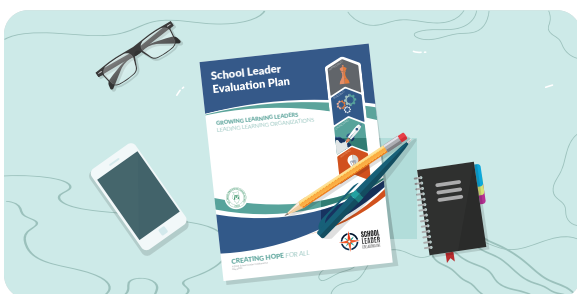


## School Leader Calendar

- Printed annually (Q2) and available online
- Archived versions available online

### \$5,000 includes:

- Full page ad in publication
- Logo/link on resource webpage



## School Leader Evaluation Plan

- Printed annually and available online

### \$5,000 includes:

- Full page ad in publication
- Logo/link on resource webpage



## Plugging In & Breaking Out

- Recorded the first Wednesday each month and featured in the PrincipiPal weekly email, on the IPA website, and the IPA YouTube channel

### \$2,500 includes:

- Logo/link incorporated in video and on event webpage



## Partnership opportunities — IPA resources



### School Leader Entry Plan

- Printed annually and available online

#### \$2,500 includes:

- Full page ad in publication
- Logo/link on resource webpage



### School Leader Cycle of Inquiry

- Printed annually and available online

#### \$2,500 includes:

- Full page ad in publication
- Logo/link on resource webpage



### Assistant Principal Playbook

- Available online

#### \$2,500 includes:

- Logo/link on resource webpage



### School Leadership That Fits

- Available online

#### \$2,500 includes:

- Full page ad in publication
- Logo/link on resource webpage

# Partnership opportunities — IPA programs



## Awards for Excellence

- Recognized annually at awards ceremonies

### \$15,000 includes:

- Logo/link on awards webpage
- Inclusion in press release
- Opportunity to participate in recognition events, including IPA's Annual Conference

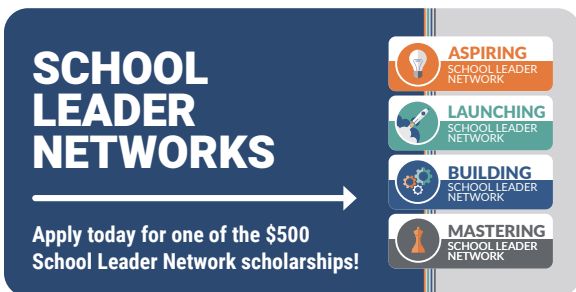


## Principal Appreciation Week/Day

- Mailed to all public and private school principals

### \$10,000 includes:

- Recognition in letter
- Inclusion in statewide press release
- Logo/link on Principal Appreciation webpage



## School Leader Networks

- Program that provides school leaders the tools to succeed
- 100+ participants annually

### \$2,500 (4 available) includes:

- 15-minute presentation opportunity
- Distribution of your organization's materials
- Logo/link on event webpage and marketing material

## Partnership opportunities — IPA events



### AP/Dean Summit South

Held annually in January  
75+ attendees (assistant principals and deans)

**\$2,500 (two available) includes:**

- 15-minute presentation opportunity to participants
- Distribution of your organization's materials
- Logo/link on event webpage and event marketing

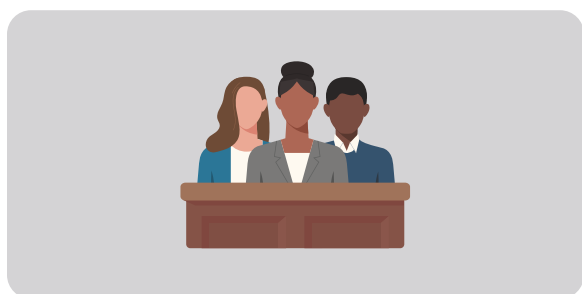


### AP/Dean Summit North

Held annually in June  
100+ attendees (assistant principals and deans)

**\$2,500 (two available) includes:**

- 15-minute presentation opportunity to participants
- Distribution of your organization's materials
- Logo/link on event webpage and event marketing



### Board of Director Meetings

- Held quarterly (January, April, July, October)
- 45 members

**\$2,500 (4 available) includes:**

- 15-minute presentation opportunity
- Distribution of your organization's materials



### LEAD Webinar Series

- A series of free one-hour webinars designed specifically for new school leaders

**\$2,500 includes:**

- Logo/link on event webpage and marketing material



# Partnership opportunities — IPA events



## Current WELL Summit Partners

- ED-RED
- Illinois Alliance of Administrators of Special Education (IAASE)
- Illinois Association of Regional Superintendents of Schools (IARSS)
- Illinois Association of School Administrators (IASA)
- Illinois Association of School Boards (IASB)
- Illinois Association of School Business Officials (IASBO)
- Illinois Association of School Personnel Administrators (IASPA)
- Illinois Digital Educators Alliance (IDEA)
- Illinois Early Childhood Professional Learning
- Illinois Elementary School Association (IESA)
- Illinois High School District Organization (IHSDO)
- Illinois Music Education Association (ILMEA)
- Illinois Principals Association (IPA)
- Illinois Resource Center
- Illinois State Board of Education
- Large Unit District Association (LUDA)
- Legislative Education Network of DuPage (LEND)
- South Cook Cooperative Organization for Public Education (SCOPE)

## WELL Summit

- Held annually in March
- 19 statewide partners
- 400 attendees (women at all levels of their educational career)

### **\$5,000 Diamond — (multiple available) includes:**

- Logo/link on event webpage and event marketing
- Distribution of your organization's materials
- Recognition during General Session
- Two tickets to attend event
- Presentation opportunity to participants

### **\$3,000 Emerald (multiple available) includes:**

- Logo/link on event webpage and event marketing
- Distribution of your organization's materials
- Recognition during General Session
- Two tickets to attend event

### **\$1,500 Sapphire (multiple available) includes:**

- Distribution of your organization's materials
- Logo/link on event webpage and event marketing
- Recognition during General Sessions

### **\$1,000 Citrine (multiple available) includes:**

- Distribution of your organization's materials
- Logo/link on event webpage and event marketing

### **\$300 Friend (multiple available) includes:**

- Logo/link on event webpage and event marketing

## Partnership opportunities — IPA events



### Current I-Grow Summit Partners

- Illinois Principals Association (IPA)
- Illinois State Board of Education
- Illinois Education Association
- Illinois Federation of Teachers
- Illinois Elementary School Association
- Illinois Association of Latino Administrators and Superintendents
- Equitable
- Illinois Association of School Administrators

### I-Grow Summit

- Held annually in June
- 400+ attendees (educational leaders and teachers of color)

#### **\$5,000 Bridge Builder — (multiple available) includes:**

- Logo/link on event webpage and event marketing
- Distribution of your organization's materials
- Recognition during General Session
- Two tickets to attend event
- Presentation opportunity to participants

#### **\$3,000 Visionary (multiple available) includes:**

- Logo/link on event webpage and event marketing
- Distribution of your organization's materials
- Recognition during General Session
- Two tickets to attend event

#### **\$1,500 Champion (multiple available) includes:**

- Distribution of your organization's materials
- Logo/link on event webpage and event marketing
- Recognition during General Session

#### **\$1,000 Supporter (multiple available) includes:**

- Distribution of your organization's materials
- Logo/link on event webpage and event marketing

#### **\$300 Friend (multiple available) includes:**

- Logo/link on event webpage and event marketing

## Partnership opportunities — IPA events



### Education Leaders Annual Conference

- Held annually in October
- 800+ attendees

#### **\$1,000 Small Group Session (multiple available) includes:**

- Logo on sign outside room
- Distribution of your organization's materials
- Logo/link on event agenda

#### **\$1,500 Surveys includes:**

- Logo on survey
- Logo/link on event agenda

#### **\$1,500 Centerpieces includes:**

- Logo on each table
- Logo/link on event agenda

#### **\$2,000 Connect to Win game includes:**

- Logo on game
- Logo/link on event agenda

#### **\$1,500 Elevator Clings includes:**

- Logo/link on event agenda

#### **\$2,500 Coffee Break includes:**

- Logo on napkins
- Logo/link on event agenda

#### **\$2,500 Registration badges includes:**

- Logo/link on lanyard
- Logo/link on event agenda

#### **\$2,500 Connection Center includes:**

- Logo/link on Connection Center signs
- Distribution of your organization's materials
- Logo/link on event agenda

#### **\$5,000 Welcome Reception Beverages includes:**

- Logo near each drink station
- Logo/link on event agenda

#### **\$5,000 Mobile App includes:**

- Logo on launch screen
- Logo/link on event agenda

#### **\$5,000 Continental Breakfast (2 available) includes:**

- Logo on napkins
- Logo/link on event agenda

#### **\$5,000 Golf Outing (2 available or may be combined into one \$10,000) includes:**

- Signage at event
- Logo/link on event agenda

#### **\$10,000 General Session Keynote (2 available) includes:**

- Presentation opportunity to participants
- Logo/link on event agenda

#### **\$10,000 Monday Night Reception includes:**

- Presentation opportunity to participants
- Logo on napkins
- Logo/link on event agenda and projected on wall during the event

#### **\$15,000 Lunch includes:**

- Interaction opportunity with participants
- Logo on napkins
- Logo/link on event agenda

Once your contributions to IPA programs and events reach a certain amount, you automatically receive these additional benefits.

	<b>MEMBER</b> \$250	<b>BRONZE</b> \$1,000 - \$4,999	<b>SILVER</b> \$5,000 - \$9,999	<b>GOLD</b> \$10,000 - \$14,999	<b>PLATINUM</b> \$15,000+
Corporate Membership	✓	✓	✓	✓	✓
Member communications	✓	✓	✓	✓	✓
Listing and link in online Partner Directory	✓	✓	✓	✓	✓
Corporate partner image for use in emails and other digital communications	✓	✓	✓	✓	✓
Opportunity to purchase mailing labels once per year and use IPA logo on IPA-approved mailings	✓	✓	✓	✓	✓
Savings on Annual Conference booth space	✓	✓	✓	✓	✓
Priority access to booth space and partnership opportunities	✓	✓	✓	✓	✓
IPA Corporate Member sign on booth	✓	✓	✓	✓	✓
IPA Member demarcation in the Annual Conference app	✓	✓	✓	✓	✓
Listing on the Annual Conference Website and mobile app		✓	✓	✓	✓
Listing on Signs at the Annual Conference		✓	✓	✓	✓
Recognition during Annual Conference General Session		✓	✓	✓	✓
Listing on IPA homepage			✓	✓	✓
Recognition (quarterly) in the PrinciPal, a weekly email sent to IPA members (6,000+)			✓	✓	✓
Recognition on social media				✓	✓
Booth at Annual Conference				✓	✓
Letter of support from IPA Executive Director on IPA letterhead for company representative use					✓
Opportunities to connect with IPA Region Leadership					✓

**For more information, please contact:**

Pam Burdine

IPA Conference Coordinator & Corporate Relations Support Specialist

[pam@ilprincipals.org](mailto:pam@ilprincipals.org) • 217-525-1383

