

CORPORATE
MEMBERSHIP
BENEFITS



school leadership matters

March 2025



Principals
influence
culture, build
and sustain
organizational
systems,
and attract
and retain
high-quality
teachers.



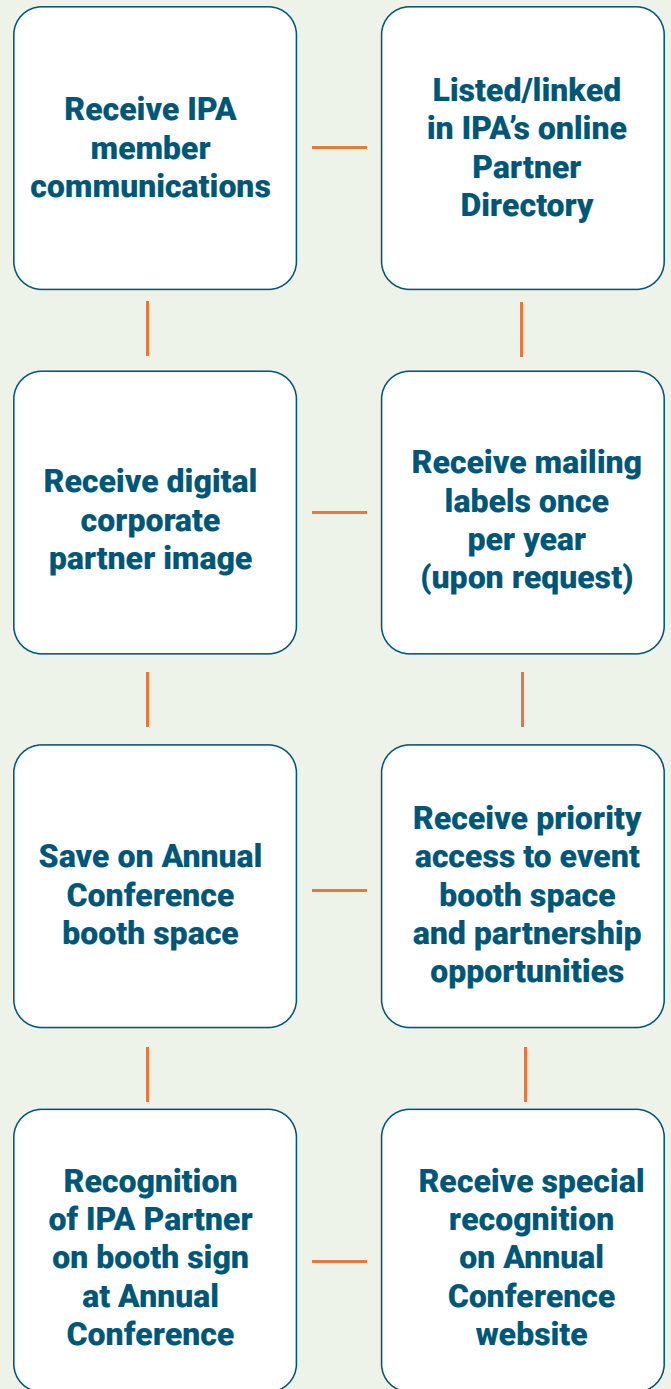
If you share our vision to ensure there are effective, sustained educational leaders in every school community, we welcome you to explore the benefits and opportunities available for you as an IPA partner.

What's in it for you?

(Corporate Member Benefits)

IPA BY THE NUMBERS

- 6,600⁺**
members
- 8,000⁺**
annual event attendees
- 215,000⁺**
annual unique website visitors
- 500⁺**
MSH subscribers
- 19,700⁺**
social media participants
- 125,000⁺**
ELN subscribers



In addition to our corporate membership option, IPA facilitates multiple programs and hosts several events, each with their own partnership opportunities.

Partnership opportunities – IPA resources



IPA Connect Principal Community

- Daily exposure to IPA members (6,600+)

\$20,000 includes:

- Logo/link included in daily digest emails
- Logo/link on resource webpage



Ed Leaders Network Learning Partner

- Serves 125,000+ educators and is a collaboration between 16 principal associations in 13 states

\$20,000 (5 available) includes:

- Logo/link on ELN partner webpage
- Logo in weekly emails/marketing materials/course guides
- Webinar partner

MODEL STUDENT HANDBOOK

Model Student Handbook

- District level digital subscription (500+ districts)

\$10,000 includes:

- Logo/link on resource webpage



The PrinciPal

- Weekly email to IPA members (6,600+)
- Archived on IPA website

\$10,000 includes:

- Logo/link included in each weekly issue



IPA Talks

- Recorded weekly and featured in the PrinciPal weekly email, on the IPA website, and the IPA YouTube channel

\$10,000 includes:

- Logo/link incorporated in video, on event webpage

Partnership opportunities – IPA resources



Salary Study

- Digital file shared with IPA members (6,600+) and available for download online

\$10,000 includes:

- Full page ad in publication
- Logo/link on resource webpage

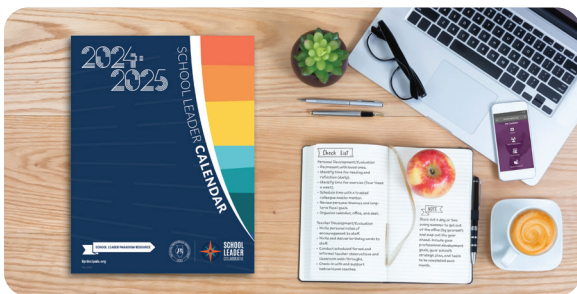


Legislative & Case Law Update

- Digital file shared with IPA members (6,600+) and available for download online

\$7,500 includes:

- Full page ad in publication
- Logo/link on resource webpage

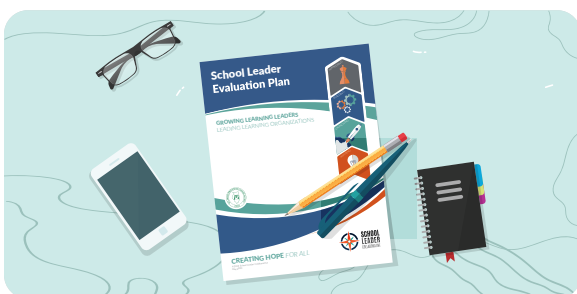


School Leader Calendar

- Printed annually (Q2) and available online

\$5,000 includes:

- Full page ad in publication
- Logo/link on resource webpage



School Leader Evaluation Plan

- Printed annually and available online

\$5,000 includes:

- Full page ad in publication
- Logo/link on resource webpage



Plugging In & Breaking Out

- Recorded the first Wednesday each month and featured in the PrinciPal weekly email, on the IPA website, and the IPA YouTube channel

\$2,500 includes:

- Logo/link incorporated in video and on event webpage

Partnership opportunities – IPA resources



School Leader Entry Plan

- Printed annually and available online

\$2,500 includes:

- Full page ad in publication
- Logo/link on resource webpage

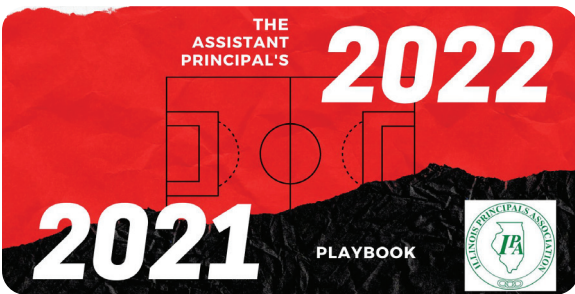


Cycle of Inquiry

- Printed annually and available online

\$2,500 includes:

- Full page ad in publication
- Logo/link on resource webpage



Assistant Principal Playbook

- Available online

\$2,500 includes:

- Logo/link on resource webpage



School Leadership That Fits

- Available online

\$2,500 includes:

- Full page ad in publication
- Logo/link on resource webpage

Partnership opportunities – IPA programs



Awards for Excellence

- Recognized annually at awards ceremonies

\$15,000 includes:

- Logo/link on awards webpage
- Inclusion in press release
- Opportunity to participate in recognition events, including IPA's Annual Conference



Principal Appreciation Week/Day

- Mailed to all public and private school principals

\$10,000 includes:

- Recognition in letter
- Inclusion in statewide press release
- Logo/link on Principal Appreciation webpage



Launching Excellent Leaders Academy

- Academy for new Illinois principals
- 40 participants annually

\$2,500 (4 available) includes:

- 15-minute presentation opportunity
- Distribution of your organization's materials
- Logo/link on event webpage and marketing material

Partnership opportunities – IPA events



AP/Dean Summit South

Held annually in January

75+ attendees (assistant principals and deans)

\$2,500 (two available) includes:

- 15-minute presentation opportunity to participants
- Distribution of your organization's materials
- Logo/link on event webpage and event marketing



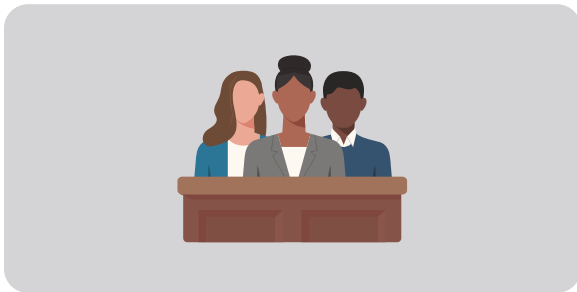
AP/Dean Summit North

Held annually in June

100+ attendees (assistant principals and deans)

\$2,500 (two available) includes:

- 15-minute presentation opportunity to participants
- Distribution of your organization's materials
- Logo/link on event webpage and event marketing



Board of Director Meetings

• Held quarterly (January, April, July, October)

• 45 members

\$2,500 (4 available) includes:

- 15-minute presentation opportunity
- Distribution of your organization's materials



LEAD Webinar Series

• A series of free one-hour webinars designed specifically for new school leaders

\$2,500 includes:

- Logo/link on event webpage and marketing material

Partnership opportunities – IPA events



Current WELL Summit Partners

- ED-RED
- Illinois Alliance of Administrators of Special Education (IAASE)
- Illinois Association of Regional Superintendents of Schools (IARSS)
- Illinois Association of School Administrators (IASA)
- Illinois Association of School Boards (IASB)
- Illinois Association of School Business Officials (IASBO)
- Illinois Association of School Personnel Administrators (IASPA)
- Illinois Digital Educators Alliance (IDEA)
- Illinois Early Childhood Professional Learning
- Illinois Elementary School Association (IESA)
- Illinois High School District Organization (IHSDO)
- Illinois Music Education Association (ILMEA)
- Illinois Principals Association (IPA)
- Illinois Resource Center
- Illinois State Board of Education
- Large Unit District Association (LUDA)
- Legislative Education Network of DuPage (LEND)
- South Cook Cooperative Organization for Public Education (SCOPE)

WELL Summit

- Held annually in March
- 18 statewide partners
- 450+ attendees (women at all levels of their educational career)

\$5,000 Diamond – (multiple available) includes:

- Logo/link on event webpage and event marketing
- Distribution of your organization's materials
- Recognition during General Session
- Two tickets to attend event
- Presentation opportunity to participants

\$3,000 Emerald (multiple available) includes:

- Logo/link on event webpage and event marketing
- Distribution of your organization's materials
- Recognition during General Session
- Two tickets to attend event

\$1,500 Sapphire (multiple available) includes:

- Distribution of your organization's materials
- Logo/link on event webpage and event marketing
- Recognition during General Sessions
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\$1,000 Citrine (multiple available) includes:

- Distribution of your organization's materials
- Logo/link on event webpage and event marketing

Partnership opportunities – IPA events



Current I-Grow Summit Partners

- Illinois Principals Association (IPA)
- Illinois State Board of Education
- Illinois Education Association
- Illinois Federation of Teachers
- Illinois Elementary School Association
- Illinois Association of Latino Administrators and Superintendents
- Equitable
- Illinois Association of School Administrators

I-Grow Summit

- Held annually in June
- 150+ attendees (educational leaders and teachers of color)

\$5,000 Bridge Builder – (multiple available) includes:

- Logo/link on event webpage and event marketing
- Distribution of your organization's materials
- Recognition during General Session
- Two tickets to attend event
- Presentation opportunity to participants

\$3,000 Visionary (multiple available) includes:

- Logo/link on event webpage and event marketing
- Distribution of your organization's materials
- Recognition during General Session
- Two tickets to attend event

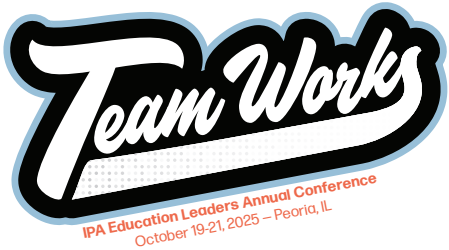
\$1,500 Champion (multiple available) includes:

- Distribution of your organization's materials
- Logo/link on event webpage and event marketing
- Recognition during General Session

\$1,000 Supporter (multiple available) includes:

- Distribution of your organization's materials
- Logo/link on event webpage and event marketing

Partnership opportunities – IPA events



Education Leaders Annual Conference

- Held annually in October
- 850+ attendees

\$1,000 Small Group Session (multiple available) includes:

- Logo on sign outside room
- Distribution of your organization's materials
- Logo/link on event agenda

\$1,000 Prize (multiple available) includes:

- Logo on prize sign
- Logo/link on event agenda

\$1,500 Surveys includes:

- Logo on survey
- Logo/link on event agenda

\$1,500 Centerpieces includes:

- Logo on each table
- Logo/link on event agenda

\$2,000 Connect to Win game includes:

- Logo on game
- Logo/link on event agenda

\$1,500 Elevator Clings includes:

- Logo/link on event agenda

\$2,500 Coffee Break includes:

- Logo on napkins
- Logo/link on event agenda

\$2,500 Connection Center includes:

- Logo/link on Connection Center signs
- Distribution of your organization's materials
- Logo/link on event agenda

\$5,000 Welcome Reception Beverages includes:

- Logo near each drink station
- Logo/link on event agenda

\$5,000 Mobile App includes:

- Logo on launch screen
- Logo/link on event agenda

\$5,000 Continental Breakfast (2 available) includes:

- Logo on napkins
- Logo/link on event agenda

\$5,000 Golf Outing (2 available or may be combined into one \$10,000) includes:

- Signage at event
- Logo/link on event agenda

\$5,000 Swag Bag includes:

- Logo on bag
- Logo/link on event agenda

\$10,000 Registration badges includes:

- Logo/link on badge
- Logo/link on event agenda

\$15,000 General Session Keynote (2 available) includes:

- Presentation opportunity to participants
- Logo/link on event agenda

\$15,000 Monday Night Reception includes:

- Presentation opportunity to participants
- Logo on napkins
- Logo/link on event agenda and projected on wall during the event

\$15,000 Lunch includes:

- Interaction opportunity with participants
- Logo on napkins
- Logo/link on event agenda

Once your contributions to IPA programs and events reach a certain amount, you automatically receive these additional benefits.

	MEMBER \$250	BRONZE \$1,000 - \$4,999	SILVER \$5,000 - \$9,999	GOLD \$10,000 - \$14,999	PLATINUM \$15,000+
Corporate Membership	✓	✓	✓	✓	✓
Member communications	✓	✓	✓	✓	✓
Listing and link in online Partner Directory	✓	✓	✓	✓	✓
Corporate partner image for use in emails and other digital communications	✓	✓	✓	✓	✓
Opportunity to receive mailing labels once per year and use IPA logo on IPA-approved mailings	✓	✓	✓	✓	✓
Savings on Annual Conference booth space	✓	✓	✓	✓	✓
Priority access to booth space and partnership opportunities	✓	✓	✓	✓	✓
IPA Corporate Member sign on booth	✓	✓	✓	✓	✓
IPA Member demarcation in the Annual Conference app	✓	✓	✓	✓	✓
Listing on the Annual Conference Website and mobile app		✓	✓	✓	✓
Listing on Signs at the Annual Conference		✓	✓	✓	✓
Recognition during Annual Conference General Session		✓	✓	✓	✓
Listing on IPA homepage			✓	✓	✓
Recognition (quarterly) in the PrinciPal, a weekly email sent to IPA members (6,500+)			✓	✓	✓
Recognition on social media				✓	✓
Booth at Annual Conference				✓	✓
Letter of support from IPA Executive Director on IPA letterhead for company representative use					✓
Opportunities to connect with IPA Region Leadership					✓

For more information, please contact:

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