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FOR IMMEDIATE RELEASE

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Illinois Principals Association Encourages Principal Appreciation in October

Springfield, IL – Lifetouch and the Illinois Principals Association (IPA) encourage all communities in Illinois to celebrate Principal Appreciation Week October 20-26, 2019, and Principal Appreciation Day on Friday, October 25, 2019. This state-endorsed recognition was first approved by the Governor of Illinois in 1990 and is annually celebrated. The IPA also joins the National Association of Secondary School Principals (NAESP), the National Association of Elementary School Principals (NAESP), and the American Federation of School Administrators (AFSA) to recognize October as National Principals Month.

“As a principal for thirteen years, it is amazing to see the work of our educational leaders across the state, on a daily basis, as they continue to set the standard for supporting students, staff, and communities,” said Dr. Dan Krause, IPA President and principal at Willowbrook High School. “From the vision provided and modeled throughout the school, to the relentless focus on improving opportunities and outcomes, our leaders in Illinois continually find creative and unique ways to advocate for and meet the educational, social, and emotional needs of all students. The month of October signifies Principal Appreciation Month, so please join us in thanking those leaders who endlessly commit their passion, energy, and resources to the success of our schools.”

“School leadership matters,” said Dr. Jason Leahy, IPA Executive Director. “As a former principal and having visited dozens of schools throughout Illinois, the quality of a school’s learning environment and the ability of a school to do what is best for its students comes as a direct result of the leadership provided by the school’s Principal and leadership team. Courageous leadership is essential to equitably educate students and work to provide the resources and support they need to reach their potential. It is important that we recognize and encourage our schools’ leaders today and every day.”

Principal Appreciation Day provides learning communities an opportunity to publicly recognize the work, commitment and importance of principals, assistant principals, and deans throughout the state. Lifetouch and the IPA invite all teachers, students, parents, and community members to perform some act of appreciation on Friday, October 25th to acknowledge the leadership of building administrators in Illinois’ public and private schools.

Lifetouch is proud to be the official school photographer for the National Association of Elementary School Principals. Lifetouch is honored to support local members of the Illinois Principals Association in recognition of “Principal’s Appreciation Day. Lifetouch is excited to have joined forces with Shutterfly to bring together two industry leaders who share a common purpose – to share life’s joy through capturing and preserving memories with the click of a camera. While we continue to deliver the quality photography and service you expect from Lifetouch, we are creating a new, innovative experience that will allow you to do more with your photos than ever before. As a part of our mission to help you share your memories, Lifetouch and Shutterfly are truly better together! Learn more at: <https://schools.lifetouch.com/shutterfly/>

The Illinois Principals Association is a leadership organization which serves over 5,500 educational leaders throughout the state of Illinois and whose mission is to develop, support, and advocate for innovative educational leaders.

For more information about the IPA, please visit www.ilprincipals.org

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